

Rand DeCastro

Junior Web Developer

Visual and UX Designer

✉ rand.decastro@gmail.com

🌐 <http://www.randdecastro.com>

☎ 206.388.9229

🌐 <https://www.linkedin.com/pub/rand-decastro/5/9a4/b98>

🐙 <https://www.github.com/boomerand>

Professional Summary

Driven professional with a broad technical skill set with an emphasis on front end development and C#/ASP.NET technologies. Passionate developer, designer and strategic thinker who delivers results in fast-paced environments. Proven ability to understand customer and business needs and incorporate them into impactful design solutions. Regarded as a flexible and productive self-starter who enjoys new challenges and team environments.

Technical Expertise

Frameworks: ASP.NET MVC, Github, SASS, Ruby on Rails, Angular.JS

Languages: HTML5/CSS3, Javascript/jQuery, C#, Python, MySQL, Ruby, D3.js, MEAN stack

Design: Photoshop, Illustrator, User Interaction, Wireframes, Concept Development, Layout Design, Branding, Marketing, Data Visualization

Methods: Agile Development, revision control systems, OO design patterns, qualitative and quantitative research, A/B testing

Work Experience

Freelance Web Designer/Developer

Tab For A Cause - (October 2013 – present)

- Created flash-animated banner advertisements, social media components, and marketing infographics.
- Designed an interactive browser tab extension featuring customizable application widgets, user dashboard and groups dashboard.

Centerline Medical, LLC - (June 2014 – August 2014)

- Designed and developed a web presence for medical laser welding company.
- Process included wireframing, creation of design composites, photo editing and retouching, and front-end development utilizing HTML, CSS, and jQuery.

Prescient Surgical - (March 2014 – May 2014)

- Collaborated with COO of biomedical startup to design and launch a company website.
- Process included content inventory and management, site architecture and wireframing, creation of design composites, and front-end development utilizing HTML, CSS, and jQuery.

The Tech Academy - Portland, OR (2014)

Advanced Student

- Completed coursework in C#, Python, ASP.NET, object-oriented programming, source control, relational database design and management, and SQL programming.
- Created and deployed software using Agile development practices.

Rand DeCastro

Junior Web Developer

Visual and UX Designer

✉ rand.decastro@gmail.com

🌐 <http://www.randdecastro.com>

☎ 206.388.9229

🌐 <https://www.linkedin.com/pub/rand-decastro/5/9a4/b98>

🐙 <https://www.github.com/boomerand>

Work Experience (con't)

TrialPay, Inc - Mountain View, CA (2011 - 2014)

Web Designer/Team Lead

- Promoted to design team leader managing operations and workflow of a 4-member team.
- Designed custom and brand-specific advertising touchpoints including static and dynamic banners, email campaigns, overlays, and landing pages for use on partner/client websites. Created custom HTML/CSS/Javascript for applicable projects.
- Collaborated with marketing teams to conceptualize and execute monthly newsletters, infographics, print collateral and branding projects.
- Assisted business and mobile development teams by creating seamless and pixel-perfect composites to be used for RFP's.
- Collaborated with engineering teams to create internal processes that increased design team efficiency by 300%.
- Directed strategic planning and resource allocation for anticipated peak periods in the business cycle.
- Implemented various A/B tests to determine factors that increase touchpoint conversion rates.
- Developed guidelines and templates for design team processes and projects.

Pressleaf - Seattle, WA (2011)

Designer/Front End Developer

- Created style templates/guides, visual composites, and article templates in CSS for Pressleaf iPad publishing application.
- Utilized CSS to create animated magazine-style covers for MSNBC Gadgetbox and Make Magazine iPad publications.
- Performed QA testing on HTML/CSS markup in portrait and landscape orientations to ensure proper iPad page display.

Education

The Tech Academy - Portland, OR (2014)

Coding Dojo - Mountain View, CA (2014)

Web Design Certificate (2011)

Seattle Central Community College - Seattle, WA

B.F.A. Interior Design (2010)

The Art Institute of Seattle - Seattle, WA

B.S. (magna cum laude) Diagnostic Ultrasound (1999)

Seattle University - Seattle, WA